



BRAND COLLABORATIONS / OCTOBER 2026

Celeste Vale

*Portuguese roots.
An unmistakable point of view.*

Good taste. Sharp tongue.

TIACELESTEVALE.COM

A life with a point of view.

Celeste is a fictional Portuguese woman, 76, with a world between Lisbon and London. Elegant, independent and quietly provocative, she brings a recognisable voice to stories about style, self-respect and heritage.

01 / THE JEWELS

A piece. A memory. A final word.

Jewellery becomes the opening to a story: inheritance, independence, love or a new beginning.

15-17 seconds / 2-3 shots

02 / ASK CELESTE

Good advice, beautifully unsweetened.

A direct question, a composed answer and a line worth sharing. Warmth and elegance lead; wit delivers the finish.

15-20 seconds / one intimate, steady shot

03 / THE WARDROBE

Roots, reimagined.

Regional identity expressed through clothing, landscape and presence. A cinematic study of what Celeste chooses to carry forward.

Usually 25-30 seconds / 3 strong shots

Current production formats. Earlier portfolio films retain their original edits.

The product belongs inside the story.

Three examples of Celeste's existing editorial work. Select a film to watch.



THE JEWELS

Delicate Jewellery. Sharp Tongue.

Filigree, character and a dry sense of humour.

WATCH THE FILM



THE WARDROBE

Viana Wears Its Roots

Portuguese heritage with a cinematic fashion perspective.

WATCH THE FILM



ASK CELESTE

Save Your Shoes

A compact expression of her voice, wit and independence.

WATCH THE FILM

These are editorial portfolio examples. Product references and locations do not imply a paid partnership or endorsement by the featured brands.

Distinctive content. Built around your brand.

01 A product in her world

A considered integration within a Celeste story, with the product connected to the narrative and visual language.

02 A dedicated brand film

A bespoke concept, script and cinematic short film developed around a product, place or campaign.

03 Content for your own channels

Celeste-led creative for the brand's social channels. Scope and usage rights are agreed for each commission.

04 A continuing story

A coherent series or selected longer-term collaboration. Affiliate selections can complement the editorial relationship.

Jewellery / Fashion / Fragrance / Beauty

Hotels / Restaurants / Travel / Interiors / Lifestyle

The offer is creative production and a consistent character. Distribution, deliverables, licensing and exclusivity are scoped separately. Fees are quoted for each brief.

A good story starts with a conversation.

01 / THE BRIEF

Your product, objective, audience and intended channels.

02 / THE CONCEPT

A Celeste story, script and visual direction for approval.

03 / THE PRODUCTION

Approved stills first, then clips, continuity checks and final edit.

04 / THE DELIVERY

Agreed film versions and assets, with usage rights and timings defined.

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Celeste Vale



Celeste Vale is a fictional character and creative property. Commercial collaborations and affiliate relationships are identified where applicable.